



MINI RICHMOND

**For Immediate Release
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Auto West Group proud to announce construction of largest MINI dealership in the nation

Vancouver, B.C. – [Auto West Group](#) is proud to announce that it has begun construction on what will become the largest stand-alone [MINI](#) dealership in Canada. Located at 10700 Cambie Road in Richmond, B.C., [MINI Richmond](#) is currently undergoing an extensive facelift that will not only make it the largest stand-alone [MINI](#) facility in the country, but also one of the most environmentally sustainable dealerships in Canada.

When completed in Summer 2012, [MINI Richmond](#) will showcase the largest solar panel installation on a car dealership in the province – 168 solar panel modules will be installed on the rooftop, creating energy that will offset the dealership's carbon footprint.

With over 25,000 square feet of operating space, the building's exterior will be ignited by incorporating a full size [MINI](#) exploding out of the showroom, surrounded by bands of colourful accent LED lights that incorporate [MINI's](#) design standards. The existing service area will be extended to allow for additional capacity, and an enhanced showroom and display area will reflect [MINI's](#) bold and customizable features.

[MINI Richmond](#) will also be fully loaded with EV charge stations to meet the future demand of electric cars.

“As the largest [MINI](#) theme park in Canada, this facility will offer our customers a completely unique [MINI](#) experience,” said Joachim Neumann, founder of [Auto West Group](#). “In addition, we're proud to be implementing the green technology and creating a space that is equipped for a new era in the automobile industry.”

Additional green features include four south-facing green walls that will keep the dealership cool in the summer months. An underground storage tank will also be installed to retain storm water runoff that will be re-used to irrigate gardens, lawns and green walls, reducing water consumption.

ABBARCH Architecture Inc. provided structural and interior design services for the renovation of the existing 12,300 square foot dealership to allow room for upcoming product lines and to fulfill the dream for a unique [MINI](#) experience for customers.

The [MINI Richmond](#) facility is anticipated to open its doors in Summer 2012. For progress on this project or to visit the existing [MINI Richmond](#) location, visit www.minirichmond.ca.

About Auto West Group

Auto West Group is one of Canada's premier luxury automotive groups. Operating out of the Vancouver area since May 1986, The Auto West Group is a top provider of luxury automobiles, offering an unparalleled purchasing experience. The Auto West Group has over 180 team members, two companies and three locations: Auto West BMW, MINI Richmond, and Auto West Infiniti. The company shines above the competition by providing personalized, hands-on service that truly exemplifies the luxury automotive industry.

Amidst a competitive automotive landscape, The Auto West Group has maintained its edge and secured a significant, loyal customer base through their service levels, approach to business, and a deep appreciation for the brands they represent.

At Auto West Group, we drive your automotive experience forward through passion, performance, and innovation.

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